

# Pitch Deck Template



- Who are you?
- What are you solving?
- Why is this problem important?
- How are you solving this?
- What is core tech behind solution
- How disruptive is your innovation?
- How are you enhancing your product?
- How are you different?
- Why is your solution effective?
- How will you make money?
- Who are you?

## **Elevator Pitch**

## **Problem Statement**

## **Addressable Opportunity**

## **Solution + Approach (Unique value prop)**

## **Technology**

## **IP strength, R&D commitment**

## **Research & Collaboration with Industry Partners**

## **Competition + USP**

## **Traction + Testimonials**

## **Business Model & roadmap**

## **Team (Expansion plan)**

*Keep your slides visually appealing and easy to understand.  
Use clear and concise language.  
Practice your pitch to ensure a smooth delivery.*