EMERGE 50 2024

Last Date to apply: 30 Jul 2024 11:59:59 pm

Welcome to Emerge 50 Awards 2024!

This is the 15th edition of Nasscom Emerge 50 Awards, India's most prestigious award celebrating innovation in deep tech startups! And, we are going to make it big. Emerge 50 has been at the forefront of recognizing visionary innovative startups that have matured and made a lasting impact since their win.

We invite you to be a part of this successful journey. Nominations for Emerge 50 2024 Awards will be evaluated on these parameters:

- **Technology Excellence**: High calibre usage of the latest deep technologies, Depth and sophistication of the technology stack, Presents real innovation that sets it apart as a unique solution in the market.
- **Scientific Research:** Depth of research and development efforts
- **Product Excellence:** Emphasis on Innovation, Technology, Value Differentiation, Design.
- **Market Potential & Business excellence :** Understanding of Markets & target audience with focus on customer opportunities. Potential to create an impact and scalability of the deep tech solution. Strong business acumen and strategic vision to drive the future growth
- **Team:** Founding team's credibility, track record, technical expertise in relevant domains, vision for the product & what impact can it bring in the targeted industry vertical.

To ensure a smooth and successful completion of this application form, kindly adhere to the following guidelines:

1. Please review the eligibility criteria on our website (https://nasscom.in/emerge50/) before proceeding with your application.
2. Provide all necessary information as it is critical for a thorough assessment. There will be no separate data gathering exercise.
3. Incomplete forms will not be considered for further evaluation. It is the responsibility of the startups to ensure all required fields are completed for processing.
4. Should you have any queries regarding the nomination form, feel free to reach out to us at (emerge@nasscom.in)

Important Notes:

- Prior to filling out the form, please click on the following link to view it: (Preview Link). We recommend reviewing the form beforehand as a reference/preview. Kindly note that applications must be submitted online through the designated page, and we do not accept applications via email.
- To complete the application, you will need to attach/submit your corporate deck (Question No:32). Please ensure you have the deck ready before submitting the form. Make sure your deck covers all the points mentioned in this document: (Notes for the corporate deck).
- Since, the application form is lengthy, we suggest answering Section1 first and then select "Save as Draft". This will allow you to resume your application in case of any interruptions while filling the form. After saving the draft, you will receive an automated email from **notification@accubate.app** containing the updated responses and credentials to continue the application.
- To finalize your application, click on the "Submit" button at the end. Once the form is submitted, no further changes can be made.
- If you need to make any modifications after submission, you will need to fill out the application form again. In such cases, we will consider the most recent submission.

Section-I: Basic Information

Startup details

1   Name of the startup *

2 Product Name *

50 character(s) remaining

3 Website *

50 character(s) remaining

4 Company/ Startup LinkedIn *

5 Year of incorporation (in YYYY format) *

6 Headquarter Location *

Country

[⌄]

City

[⌄]

Details of the SPOC
Please provide details of the person who would be the SPOC for end to end communication and coordination for the Emerge 50 award.

7 Name *

Cunomial Support

84 character(s) remaining

8 Email *

support@cunomial.com

This email will be used for further communications.

9 Mob No *

10 Is your company a Nasscom member? *

◯ Yes
◯ No

11 Which of the following nasscom program/s are you associated with * (Select not more than 6 options)

☐ DeepTech Club
☐ CoE & IoT
☐ Nasscom AI (Data Science & AI)
☐ Nasscom Data security Council of India (DSCI)
☐ Telangana AI Mission
☐ Nasscom startups (earlier 10000 Startups)
☐ Others
☐ None

Section-II: Technology, Product and Product Differentiation

12 Current maturity of technology / product.
(Technology Readiness Level (TRL) as created by NASA is the most widely accepted standard to measure the maturity of a   *
technology. Check Emerge 50 website for more details)

◯ Idea
◯ Scientific Validation (TRL 1-2)
◯ Experimental Proof of Concept (TRL 3-4)
◯ Prototype (TRL 5)
◯ Minimum Viable Product (TRL 6-7)
◯ Industrialization (TRL 8)
◯ Commercialization (TRL 9)

13 Please select the Deep Technology used: * (Select not more than 8 options)

☐ Artificial Intelligence (AI)
☐ Augmented Reality (AR), Virtual Reality (VR), and Mixed Reality (MR)
☐ Blockchain

- [ ] IoT Hardware & devices
- [ ] Biotechnology
- [ ] Quantum Computing
- [ ] Advanced Materials
- [ ] Robotics
- [ ] Others

14 Select the vertical/ track/ are that best suits your startup. * (Select not more than 11 options)

- [ ] Advanced computing & Electronics
- [ ] Aerospace
- [ ] Sustainable Construction & Infrastructure
- [ ] Digital Health & Medical Devices
- [ ] Energy
- [ ] Enterprise Tech
- [ ] Environment & Biodiversity
- [ ] Food & Agriculture
- [ ] Industry & Machines
- [ ] Medical Biotech & Pharmaceuticals
- [ ] Industrial Biotech & New Materials
- [ ] Others

15 How does your technology address a particular problem or offer a unique advantage within this industry? Please describe the specific use-case of in the industry vertical as an example. *

250 character(s) remaining

16 How does your technology differ from existing solutions in the market? Explain the disruptive potential of your approach. *

250 character(s) remaining

Section-III : Research & Development and Intellectual Property

17 Are you a spin-off from a university or research institute? *

- ( ) Yes
- ( ) No

18 Do you have any ongoing partnerships with academic institutions or research labs related to your deeptech development? If so, please elaborate. *

250 character(s) remaining

19 Have you published any research papers or secured patents related to your deeptech solution? Please provide details or links if applicable. *

100 character(s) remaining

20 Do you have any Intellectual Property registered for the nomination? *

- ( ) Yes

◯ No

Section-IV: Market Potential, Scalability & Impact

21 What specific challenges does your deeptech solution address? Explain the significance of these challenges. *

[text box]

1003 character(s) remaining

22 Describe the target market for your deeptech solution. How large is this market? *
(Do mention the TAM)

[text box]

1000 character(s) remaining

23 Please provide geographical split of your market (in %)

	Market relevance (Yes, No)	Market Spilt (%)
India		
North America		
Europe		
South America		
Asia (except India)		
Africa		

24 What is your strategy for reaching a significant portion of this market. How do you envision accommodating increasing demands and expanding user base while maintaining performance and efficiency. *
(Your strategy for reaching a broad customer base, which is crucial for scaling)

[text box]

1000 character(s) remaining

25 How does your deeptech solution disrupt the existing market landscape? If not disruptive, how does your solution create a completely new market opportunity? *

[text box]

1000 character(s) remaining

26 Does your deeptech solution directly address or contribute to any of the United Nations Sustainable Development Goals   *
    (SDGs)?

○ Yes
○ No

Section-V: Funding, Revenue & Growth

27 Have you monetised the deep tech solution /product? *

○ Yes
○ No

28 Have you raised any funding for your startup? *

○ Yes
○ No, we are self-funded
○ No, we are revenue-funded
○ No, but we will raise soon

Section-VI: Team

29 Are there women in your founding team? *

○ Yes
○ No

30 Please provide a brief overview of the co-founding team's collective technical expertise and their respective roles in
    developing the deep tech solution.
    (Please mention all the founders/co-founders by adding rows)

[Add]

Name *	Email Id *	Contact Number *	Expertise and role *	Designation *

Additional Information
The following questions of this section won't be considered for evaluation, but these questions are important to us to process your application and understand the deep tech ecosystem.

31 Logo of the startup *
    (svg, cdr, ai, png)

[Choose file] No file chosen

32 Pitch deck *
    (.pdf Format)

[Choose file] No file chosen

33 Would you like your application to be considered for deeptech startup showcase at the Nasscom Future Forge 2024 . *
    (Check Future Forge website for more information) - https://nasscom.in/futureforge/

○ Yes
○ No

34 How did you hear about Emerge50? *

○ Nasscom website
○ Nasscom communities
○ Social media (linkedin, FB etc)
○ Emerge 50 emailer
○ Referred by my VC/mentor/friends
○ Other

[Submit] [Save as Draft]